



MEDIA RELEASE

OFFICE OF COUNTY MAYOR GLENN JACOBS

400 Main Street, Suite 615, Knoxville, TN 37902

FOR IMMEDIATE RELEASE: June 16, 2020

Contact: Mike Donila Abbey Harris
306-1177 cell 215-4579 office
705-1681 cell

Small Business Series Features Water Into Wine

KNOXVILLE, Tenn.— Knox County Mayor Glenn Jacobs interviewed Candace Viox, owner of Water Into Wine Bistro and Lounge on North Campbell Station Road, as part of his latest video series highlighting small businesses.

During the series, the Mayor has conducted interviews with small business owners and operators, providing them the opportunity to talk about how the COVID-19 pandemic has impacted their families and employees, and helping them share any plans they hold for the future. A new vignette runs each week on the county and Mayor’s various social media platforms.

“We’re kind of like the Farragut Cheers—that’s the joke amongst our community,” Viox told the Mayor in a sit-down interview in her restaurant. “This is the place where locals and everybody comes to hangout and they actually want to talk.”

Mayor Jacobs inquired more about the beginning of the outbreak in relation to her restaurant, and how she managed to remain afloat.

“It was devastating...I got the call on March 20 from (Farragut) Mayor Ron Williams who told me I was going to have to close, and within, I think, March 23, we went live with curbside, and it saved us,” Viox said. “The key for that is we were able to sell alcohol out the door. If we wouldn’t have been able to do that, we would have closed.”

Viox emphasized her team’s commitment to providing consistent and safe service. Such precautions include plexiglass dividers, as well as the restaurant’s list of policies—found on the front door and on each table—for guests to remain informed.

“A lot of this right now is actually businesses making people feel that they are safe and they're going to be OK in coming to your restaurant,” says Mayor Jacobs.

To hear more of what was said, check out the video.

###